



SLVN 2023 POST SHOW REPORT

THE 23RD INTERNATIONAL SHOES & LEATHER EXHIBITION - VIETNAM
INCORPORATING
THE 23RD INTERNATIONAL FOOTWEAR & LEATHER PRODUCTS EXHIBITION - VIETNAM

12-14 JULY 2023

SAIGON EXHIBITION & CONVENTION CENTER (SECC)
799 Nguyen Van Linh Parkway,
Tan Phu Ward, District 7,
Ho Chi Minh City,
Vietnam

ORGANIZER



Vietnam Leather, Footwear and
Handbag Association
(LEFASO VIETNAM)



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LOCAL CO-ORGANIZER

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SUPPORTER

The Shoes & Leather Association of Ho Chi Minh City



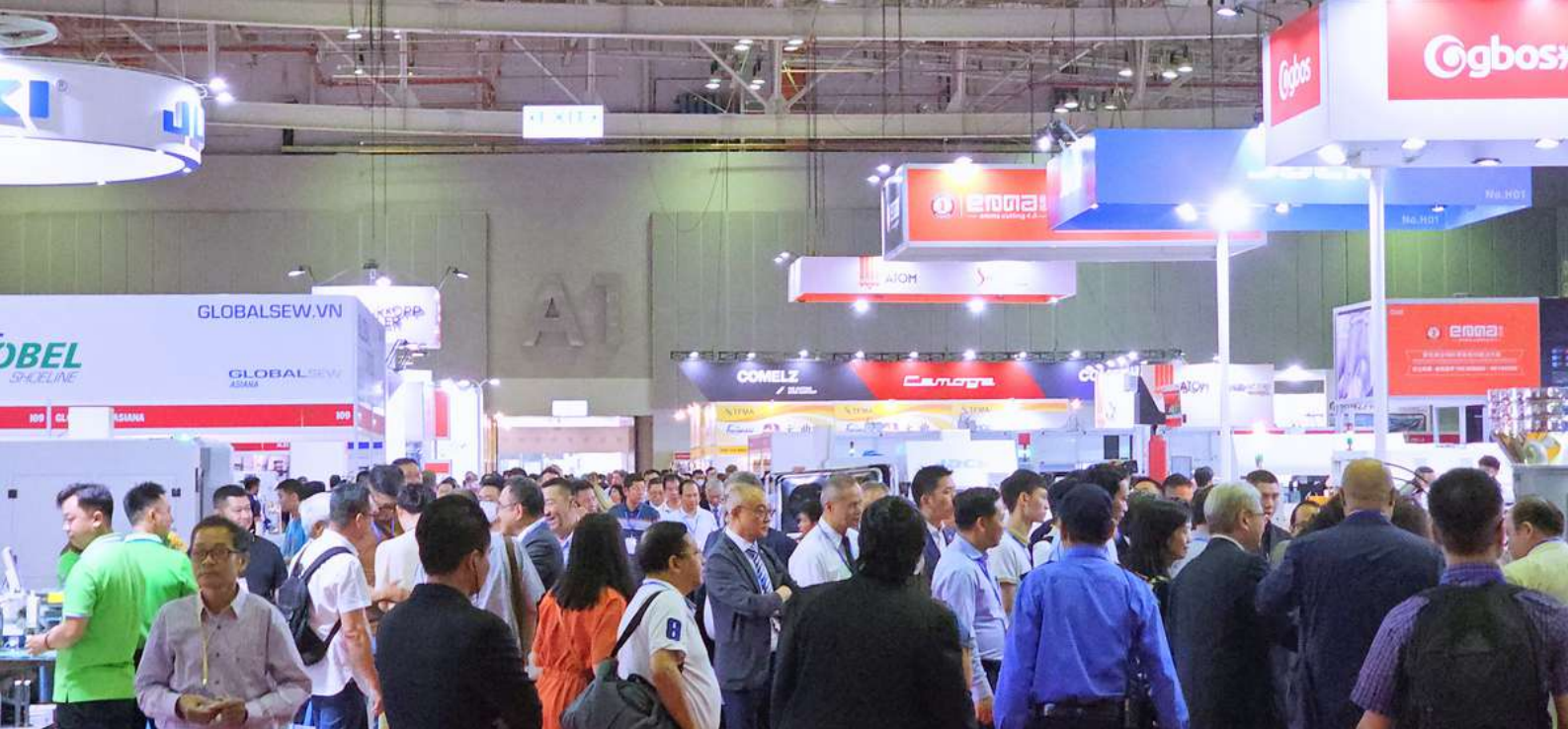


THE SUCCESS OF SLVN 2023

Shoes & Leather Vietnam is a highly anticipated event for the ASEAN region's thriving footwear and leather industry, drawing industry professionals and enthusiasts across the globe. The 23rd edition held from 12-14 July 2023 delighted attendees with a wide range of products and fruitful business connections.

Over the years, the exhibition has earned a distinguished reputation as an invaluable platform where industry professionals converge to exchange ideas, showcase products, and establish partnerships. Attracting local and international participants, the exhibition has become integral to the region's footwear and leather sector.

The concluded edition showcased latest technologies and materials powering the industry's evolution. Productive meetings between exhibitors and visitors demonstrated the event's effectiveness in catalyzing business growth. Going forward, the exhibition is set to build on its reputation to become an important driver, remaining a major catalyst for innovative product launches, partnerships, and knowledge exchange that fuels sustainable advancement.



638 Exhibitors from **21** Countries & Regions

11,206 Visitors from **37** Countries & Regions

13 Pavilions in **20,000** SQM Exhibition Area

Shoes & Leather Vietnam 2023 welcomed a robust group of **638** exhibitors from **21** countries and regions worldwide. Industry leaders showcased their wide array of latest technologies, materials, services and finished products covering the full spectrum of footwear and leather goods supply chain. The event also attracted a significant number of **11,206** trade visitors from **37** countries and regions who explored the diverse range of products and solutions on display.

Among the exhibitors, there are **13** pavilions showcased by **7** countries and regions across the exhibition area of **20,000** square meters, offering specialized solutions and innovations to attendees. Pavilions of Brazil, China, India, Italy, Malaysia, Taiwan and Vietnam displayed advanced materials and production techniques, helping visitors identify suppliers and solutions tailored to meet their manufacturing needs.

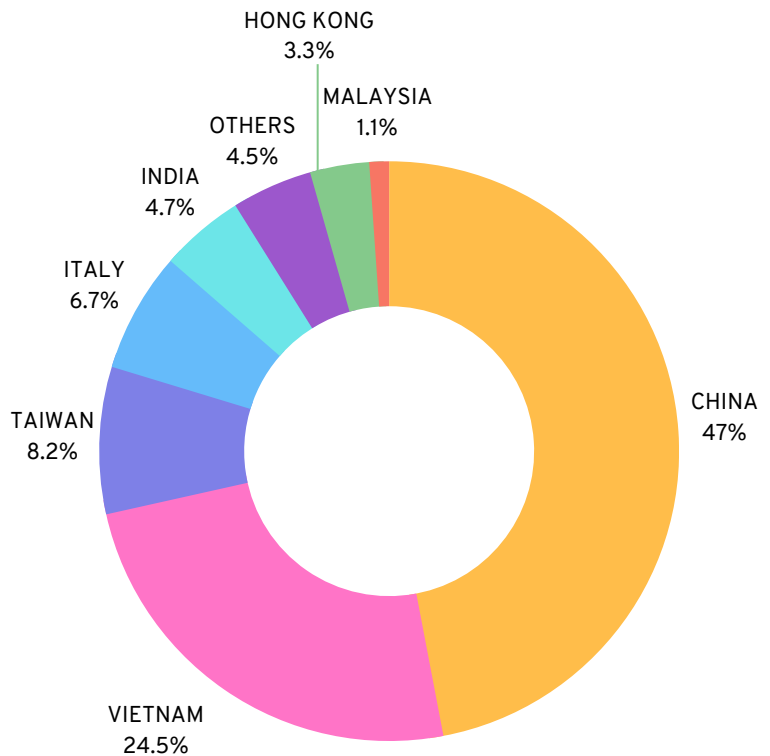
The networking opportunities within and between pavilions facilitated partnerships and deals between international buyers and suppliers, streamlining the complex sourcing process.

EXHIBITOR ANALYSIS BY COUNTRIES & REGIONS

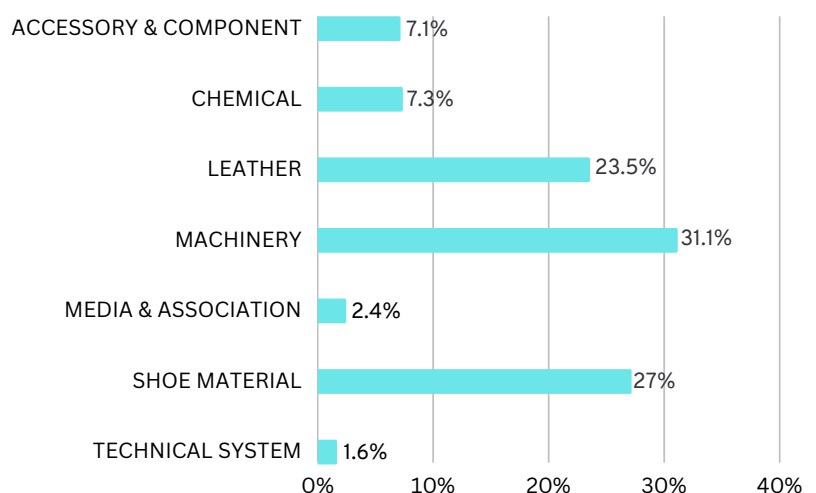
Shoes & Leather Vietnam 2023 showcased the latest footwear and leather goods trends to buyers and trade visitors. The participation of exhibitors from all over the world illustrated Vietnam's strategic position and central role within global supply chains for footwear and leather goods, built on the country's low-cost and skilled manufacturing base.

Note:

“OTHERS” refers to Australia, Brazil, Germany, Indonesia, Japan, Korea, Pakistan, Portugal, Singapore, Thailand, The Netherlands, Turkiye, United Kingdom, and United States



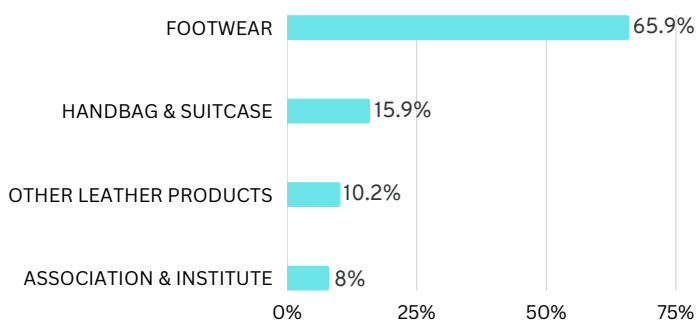
BY EXHIBIT PROFILE: SLVN



EXHIBITOR STATISTICS

BY EXHIBIT PROFILE: IFLE-VN

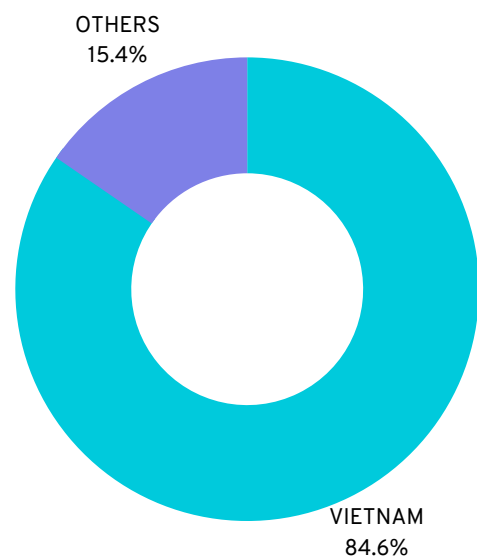
The 23rd International Footwear & Leather Products Exhibition - Vietnam was a highly successful exhibition that focused on showcasing the latest finished products in the footwear and leather industry.



VISITOR ANALYSIS

BY COUNTRIES & REGIONS

Shoes & Leather Vietnam 2023 drew significant interest from both local and international attendees. The overwhelming majority of visitors, accounting for 84.6% of total attendees, were from Vietnam, while visitors from other countries and regions constituted 15.4%.



Note:

“OTHERS” refer to countries and regions below:

Asia Pacific:

Australia, Bangladesh, Brunei, Cambodia, China, Dubai, Hong Kong, India, Indonesia, Israel, Japan, Korea, Malaysia, Pakistan, Philippines, Saudi Arabia, Singapore, Taiwan, Thailand

Europe:

Austria, Finland, France, Germany, Italy, The Netherlands, Poland, Romania, Russia, Spain, Sweden, Turkiye, UK

North America:

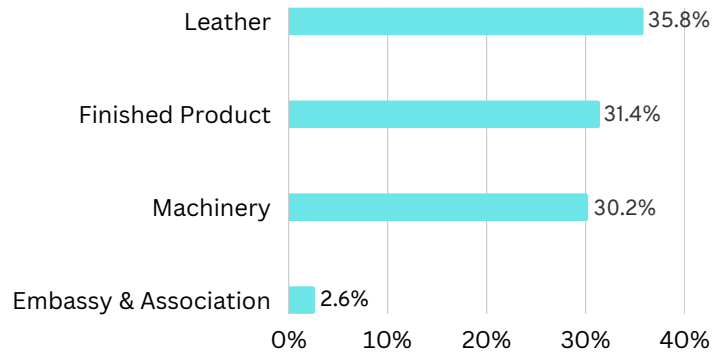
Mexico, USA

Central and South America:

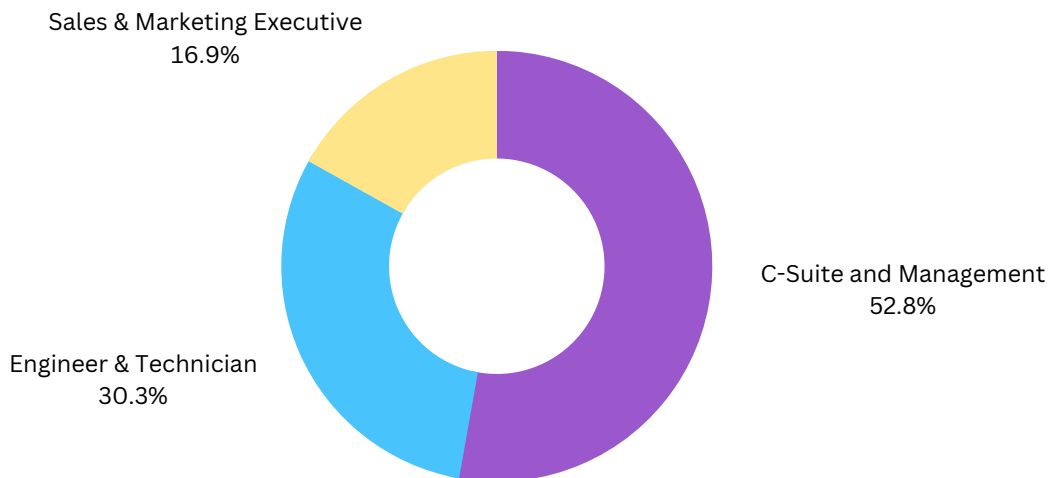
Brazil, Madagascar

VISITOR ANALYSIS BY BUSINESS SECTOR

Shoes & Leather Vietnam 2023 witnessed diverse sector representation among attendees, with professionals from the leather sector (35.8%), finished product category (31.4%), machinery segment (30.2%), and embassy/association sector (2.6%). The event showcased global engagement within the multifaceted footwear and leather industry.



BY POSITION



The event attracted a diverse group of professionals, with a majority of visitors comprising C-Suite and Management positions (52.8%) and Engineer & Technician professionals (30.3%). Sales & Marketing Executives also showed strong turnout, accounting for 16.9% of the attendees.

CONCURRENT EVENT SEMINARS

Shoes & Leather Vietnam 2023 included seminars covering a wide range of topics related to the footwear and leather industry. These seminars provided attendees with valuable insights into the latest trends, innovations, and best practices in the industry.

Led by industry experts, the seminars covered diverse topics such as the latest trends for the Spring/Summer 2024 season, ESG practices in the footwear industry, and testing requirements for footwear sold in the UK and EU markets.

*Trends spring/summer 2024.
A season between rebellion and extravaganza.
by Dr. Claudia Schulz, Trend Expert from Modeurop*



*ESG Implementation Direction of Footwear Industry
Footwear be more smart and sustainable
by Mr. Allen Lai,
Secretary General of Taiwan Footwear Manufacturers Association*



*Overall Smart Cutting Solutions Sharing Session
for Shoe Manufacturing
by DONGGUAN EMMA CNC TECHNOLOGY CO.,LTD*



*Introducing testing requirements for footwear to be sold
in the UK and EU markets
focusing on: * Sport shoes * Fashion shoes * Safety Footwear
by SATRA TECHNOLOGY CENTRE*



SEE YOU IN SLVN 2024

10-12 JULY 2024 | SECC | HO CHI MINH CITY, VIETNAM

Looking ahead to 2024, the SLVN exhibition is expected to continue its growth trend, building on the success of previous events. One of the key prospects for the SLVN 2024 exhibition is the opportunity to showcase the latest technology and innovation in the industry. As the footwear and leather industry continues to evolve, the exhibition provides an ideal platform for companies to showcase their latest products and services, ranging from new materials to machinery.

With the continuous expansion of the footwear and leather industry, the upcoming SLVN 2024 exhibition is set to attract a greater number of participants from across the globe, including esteemed industry leaders from diverse countries and regions. This surge in attendance is projected to generate fresh avenues for business, fostering the growth and advancement of the industry locally and globally, thereby contributing to its flourishing development in the region and beyond.



THE 24TH INTERNATIONAL **SHOES & LEATHER** EXHIBITION

10-12 JULY 2024

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